



## SMARTEX SUMMER EVENT AGENDA

**Date:** Tuesday, 12<sup>th</sup> July 2016

**Venue:** Madingley Hall, Madingley, Cambridge CB23 8AQ

**Start:** 9.00am for 09.30am

**Reply to:** [annabel@smartex.com](mailto:annabel@smartex.com)

**Dress code:** CASUAL

Time	Topic	Speaker
9.00am	Arrivals, registration and refreshments	
9.30	<b>Introduction to the day and industry news update</b>	Richard Poynder <b>Smartex</b>
10.00	<b>Tackling innovation &amp; the focus for payments</b>	Howard Eley <b>Visa Europe Collab</b>
10.30	<b>The mobile revolution: is Apple killing NFC?</b>	Neil Garner <b>Thyngs</b>
11.00	Refreshment break	
11.30	<b>The IoT revolution: how do we all profit from it?</b>	Tony Lillico <b>The Human Chain</b>
12.00pm	<b>Disruptive loyalty strategies for today's brand/consumer relationship</b>	Andy Kulina <b>Cambridge Loyalty</b>
12.30	Barbecue Luncheon	
1.30	<b>Networking reception and non-injurious networking activities</b>	
5.00	<b>Close</b>	
7.00	Optional dinner - AYOOC ( <a href="#">The Plough, Coton</a> )	

### Next Smart Card Club Meeting: - Tuesday, 13<sup>th</sup> December: London

If your organisation would like to present at a meeting, please contact Richard Poynder at [richard@smartex.com](mailto:richard@smartex.com)

**Whilst every effort is made to maintain the above schedule for this meeting, Smartex cannot accept any responsibility for late changes to sessions, speakers or timings, necessitated for reasons beyond its control.**

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Director: Richard Poynder

Postal address: PO Box 146, Haverhill, Suffolk CB9 7RL

Registered office: 8A The Mount, High Street, Toft, Cambridgeshire CB23 2RL

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